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OREGON'S SECOND GENERATION VINTNERS DEBUT COLLABORATIVE CUVÉE AND RELEASE SEMINAR SCHEDULE

Willamette Valley, OR, Apr. 12, 2019 The Second Generation Vintners (2GV) debut their inaugural Oregon Originals Pinot Noir cuvée and an exclusive invitation to three educational seminars. The 2017 vintage and series of seminars are a collective effort on the part of second generation siblings now owners at Elk Cove Vineyards (Adam and Anna Campbell), Ponzi Vineyards (Anna Maria and Luisa Ponzi) and Sokol Blosser Winery (Alex and Alison Sokol Blosser).

The Second Generation Vintners will hold the educational seminars throughout the year at each of the family-run wineries. Showcasing the pivotal role the founding family wineries play and how they have helped to transform the Willamette Valley into a world class wine region. Each seminar will feature a nine-component wine tasting, a masterclass and the unveiling of the collaborative 2GV cuvée.

“We hope that these seminars provide insight into the importance of multi-generational, family-owned, family-run wineries in the Willamette Valley wine industry. Attendees will learn about the collaboration behind this one-of-a-kind wine, curated from three different vineyards, in three AVAs each with its own unique and distinct characteristics,” explained Anna Maria Ponzi, Ponzi Vineyards President.

Winemakers Adam Campbell, Luisa Ponzi and Alex Sokol Blosser will present seminars that break down the winemaking strategy behind the 2017 2GV Oregon Originals Pinot Noir Cuvée, which is sourced from each of the three families’ original vineyards. Each site has a different soil type: Laurelwood soil from Ponzi’s Madrona Vineyard, Jory soil from Sokol Blosser’s Old Vineyard Block and marine sedimentary soil from Elk Cove’s La Bohème Vineyard. The finished wine, aged in 30% new oak, consists of 36% Ponzi fruit, with the balance divided equally between fruit from Sokol Blosser and Elk Cove.

Released March 29, 2019, with an SRP of \$100, 350 cases were made. 140 cases will be donated to charities close to the winemakers’ hearts, with the balance available for purchase directly from the wineries.

2GV Seminar Dates

Ponzi Vineyards - May 4, 2019 at 2pm

Sokol Blosser - June 15, 2019 at Noon

Elk Cove - July 14, 2019 at 2pm

About Elk Cove Vineyards

Founded in 1974 by Pat and Joe Campbell, Elk Cove Vineyards now covers over 380 acres on six separate sites in the northern Willamette Valley. Steep, south-facing slopes with well-drained soils provide the perfect environment to grow the world-class grapes. In 1995, Adam Campbell joined forces with his parents. As winemaker and general manager, his contribution to Elk Cove Vineyards is based on a tremendous respect for the land. “High-quality wine really starts in the vineyard.” elkcove.com.

About Ponzi Vineyards

In 1970, Dick and Nancy Ponzi, passionate about making world-class Pinot noir, purchased 20 acres southwest of Portland and founded Ponzi Vineyards. The second generation Ponzi sisters, Anna Maria and Luisa, have built on that legacy, focusing on perfecting Pinot noir, Chardonnay and other cool climate varieties. The family farms 130 estate acres which are LIVE Certified Sustainable, the world’s highest standard for sustainable viticulture and enology. The winery continues to innovate with new viticultural techniques and elevated visitor experiences. ponzivineyards.com.

About Sokol Blosser Winery

In 1971, the Sokol Blosser family planted grapes on just five acres in the Dundee Hills. With the second generation now at the helm, siblings Alex and Alison Sokol Blosser farm 128 acres of certified organic vineyards, and achieved B Corp certification in 2015. The estate produces Pinot Noir, Pinot Gris, Chardonnay, Riesling and small quantities of single-block Pinot Noirs and sparkling wines under its Sokol Blosser brand name, as well as a white blend, red blend, Pinot Noir, Riesling, and Chardonnay under the Evolution label. sokolblosser.com.

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